



DDAMF 2026

THE ART OF MOTORSPORTS

PRESENTED BY



IN COLLABORATION WITH:

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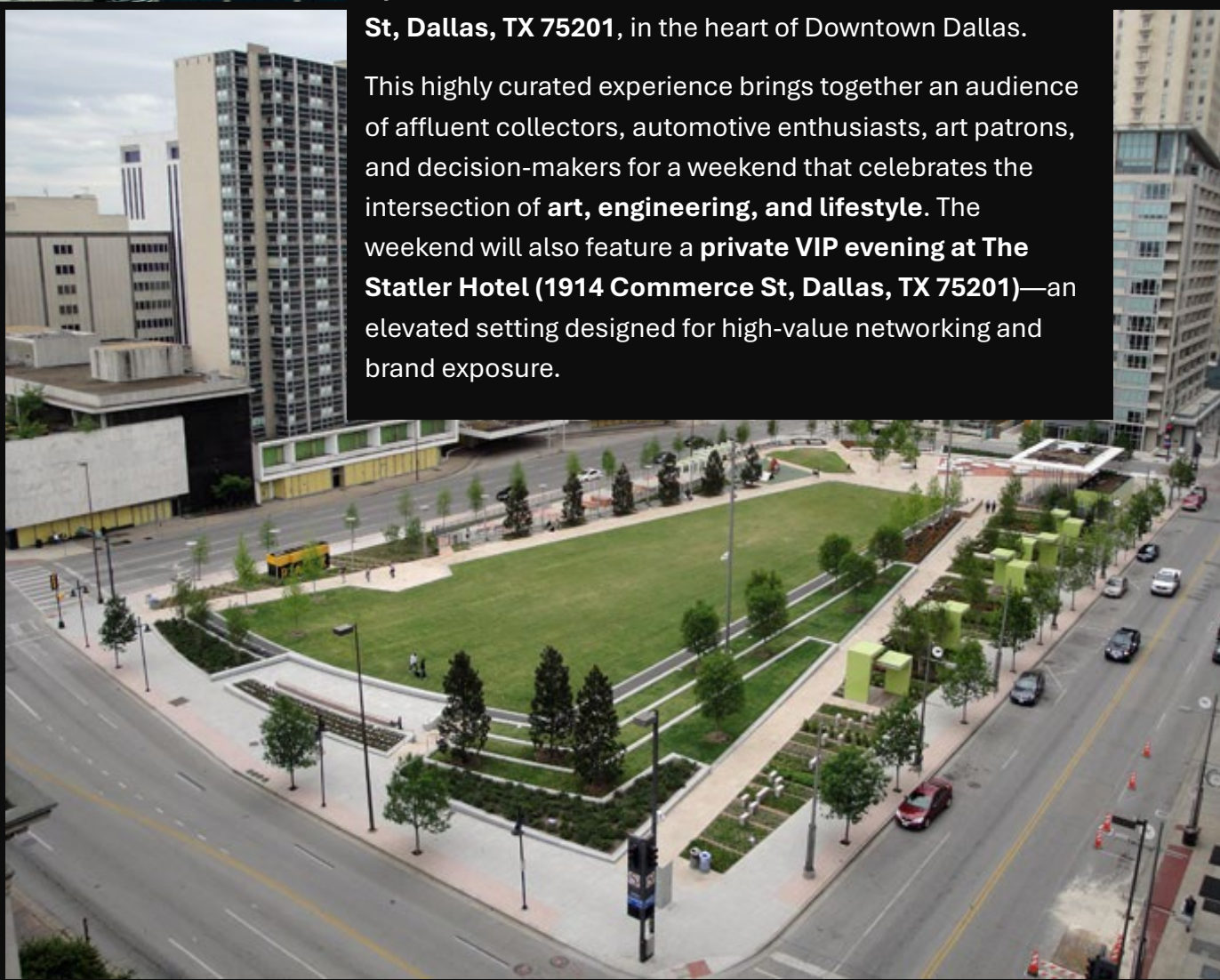




The Art of Motorsports

You are cordially invited to be part of an extraordinary fusion of luxury, performance, and culture at **“The Art of Motorsports VIP Experience”** during the **4th Annual Downtown Dallas Art and Music Festival**, taking place **April 10–12, 2026** at **Main Street Garden Park, 1902 Main St, Dallas, TX 75201**, in the heart of Downtown Dallas.

This highly curated experience brings together an audience of affluent collectors, automotive enthusiasts, art patrons, and decision-makers for a weekend that celebrates the intersection of **art, engineering, and lifestyle**. The weekend will also feature a **private VIP evening at The Statler Hotel (1914 Commerce St, Dallas, TX 75201)**—an elevated setting designed for high-value networking and brand exposure.



Combining Art. Music. Entertainment. Motorsports.

MEET YOUR HOSTS



Longhorn International Motorsports Corporation (LIMC) – A next-generation motorsports and lifestyle company developing a world-class motorsports ecosystem, integrating racing, technology, entertainment, and immersive experiences in the heart of North Central Texas.

<https://longhornmsc.com>

FGiii Art – Located in downtown Dallas, Texas, FGiii is a premier curator of contemporary and experiential art, known for blending creativity with cultural influence and high-profile exhibitions.

<https://www.fgiiifineartproductions.com>

FGIII
FINE ART PRODUCTIONS



**DOWNTOWN
DALLAS INC**

Downtown Dallas, Inc. (DDI), is the champion of a **clean and safe** Downtown and of the **economic development** and **vibrancy** of this community of diverse, unique neighborhoods.

<https://downtowndallas.com>

The Statler Dallas, Curio Collection by Hilton, is a historic, retro-chic hotel in downtown Dallas originally opened in 1956 and relaunched in 2017. Known as America's first modern hotel, it features 159 rooms, mid-century design, four dining/bar venues, a rooftop lounge with a pool, and a bowling alley.

THE *Statler*



LIMC MOTORSPORTS LEGENDS AWARD



LIMC MOTORSPORTS LEGENDS AWARD

Vic's Motohaus, a premier performance brand within the Longhorn International Motorsports Corporation (LIMC) ecosystem, is proud to present the Motorsports Legends Award to Rick Fairless, the visionary behind Stokers Dallas. This recognition honors Fairless for his unmistakable influence, bold creativity, and enduring impact on the culture of powersports and motorsports.

For decades, Rick Fairless has stood as a larger-than-life figure in the custom motorcycle world—known not only for his signature long hair and outlaw biker persona, but for his fearless approach to design and craftsmanship. His builds are not just machines; they are rolling expressions of individuality, attitude, and rebellion. Fairless has cultivated a brand that resonates far beyond Texas, earning national recognition and respect across the motorsports community.

At the heart of his legacy is Stokers Dallas, an iconic destination that blends a custom motorcycle shop, restaurant, and live music venue into one unforgettable experience. More than just a business, Stokers has become a cultural landmark—a gathering place for riders, enthusiasts, and anyone drawn to the spirit of the open road. It represents the authenticity and passion that define the true essence of motorsports.

Vic's Motohaus recognizes Rick Fairless not only for his craftsmanship, but for shaping a lifestyle and inspiring generations of builders and riders. His unique style has helped bridge the worlds of powersports and entertainment, making him a true legend in every sense.

This award celebrates a man who didn't just follow the road—he built his own.

Sponsorship Opportunities

We are offering a limited number of exclusive sponsorship packages designed to position your dealership or brand directly in front of a highly targeted and affluent audience. All sponsorship packages are fully customizable to meet your marketing desires.

PLATINUM SPONSORSHIP \$10,000

- Co-naming rights of the VIP Plaza with an estimated 200 VIP guests
- Premium automobile display within the VIP area
- Kiosk activation for direct engagement and lead capture
- Product placement in VIP Swag Bags
- Logo placement on all printed materials and apparel
- Adhoc featured on event display screens on Stage 2

GOLD SPONSORSHIP \$7,000

- Display of vehicle or featured product
- Logo placement on all printed materials and apparel
- Product placement in VIP Tent Swag Bags

SILVER SPONSORSHIP \$5,000

- Logo placement on all printed materials and apparel
- Product placement in VIP Tent Swag Bags

Additional Sponsorship Activations

Beyond the core packages, we are offering unique experiential placements to maximize engagement and direct-to-consumer interaction:

The VIP Experience at The Statler Hotel

Showcase your brand through product displays, brochures, apparel, and curated swag in an upscale, high-touch environment.

The Ultimate Driving Experience

Offer qualified attendees the opportunity to test drive select vehicles, creating meaningful engagement and generating high-quality leads.

The After Party at The Statler Rooftop

An exclusive networking environment with premium visibility, signage opportunities, and direct access to high-net-worth individuals and influencers.



This is more than a sponsorship!

It is an opportunity to align your brand with innovation, luxury, and culture while engaging directly with a powerful audience in one of the most dynamic markets in the country.

Sponsorship opportunities are limited and will be secured on a first-come basis.

To confirm your participation or request additional details, please contact:

Victor Perry

CEO, Longhorn International Motorsports Corporation

victor.perry@longhornmsc.com

469.600.1252

We look forward to welcoming you as a key partner in delivering an unforgettable experience at the intersection of **art and motorsports**.

Warm regards,

Longhorn International Motorsports Corporation

The Future of Motorsports

Longhorn International Motorsports
Corporation

A Texas Corporation

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